

“Reading Inspiration Day” at KBS Library



Kohinoor Business School Library celebrated 15th October as “Reading Inspiration Day”, as it is the birth anniversary of Former President Dr. APJ Abdul Kalam. He was a man who dreamed and the passion of his life was to inspire others to dream. One of his best remembered quotes; he said “*Dream is not that which you see while sleeping it is something that does not let you sleep*”. He was a great scientist, thinker, writer, motivational speaker & the Missile Man of India.

On this special occasion, KBS Library has started a new practice i.e. “DEAR- Drop Everything and Read” This initiative will be taken on 15th of every month where everyone has to visit the KBS library and read newspaper, novels, magazines or journals during the day for some time and increase the knowledge. The Library had also displayed few famous quotes & some popular titles of Dr. Kalam.

The main highlight of the day was poster making (think out of the box) and book hunt competitions, where KBS students enthusiastically participated by creating different innovative models, business plans based on the topics i.e. Marketing, Finance, Human Resources, IT and Operations. The winners were felicitated with mementoes.

